

GOVERNOR'S

KENTUCKY



TRANSPORTATION SAFETY

CHALLENGE

2007 TRANSPORTATION SAFETY AWARDS

SPONSORED BY

KENTUCKY TRANSPORTATION CABINET
DEPARTMENT OF TRANSPORTATION SAFETY



2007

GOVERNOR'S TRANSPORTATION SAFETY CHALLENGE

The **Governor's Transportation Safety Challenge** is an innovative program that provides an avenue to stimulate highway safety activities in any enforcement, engineering, education or emergency response agency or organization. The program targets and rewards activities in the following areas:

Enforcement—Traffic Safety Law Enforcement

- Occupant Protection
- Impaired Driving
- Speeding
- Commercial Vehicle Safety
- Incident Management

Engineering—Highway Safety

- Roadway Projects
- Technology
- Incident Management

Emergency Response—Education

- Occupant Protection
- Child Passenger Safety
- Incident Management
- Technology

Education—Highway Safety Activities

- Occupant Protection
- Impaired Driving
- Child Passenger Safety
- Underage Alcohol Prevention
- Technology
- Young Drivers

The **Challenge** was created as a result of and in conjunction with Kentucky's new Strategic Highway Safety Plan—**Kentucky's Roadmap to Safer Highways**—to provide a focused approach to transportation safety issues.

Over the past five years the number of highway fatalities has steadily increased and in 2005, there were a total of 985 persons that lost their lives on Kentucky's highways.

The goal of **Kentucky's Roadmap to Safer Highways** is to reduce that number of tragic deaths to no more than 700 by December 31, 2008.

Your agency or organization can play a major part in this life-saving effort.

Kentucky has set ambitious goals for traffic safety enforcement, engineering, education and emergency response. A motor vehicle fatality occurs in this state every 9 1/2 hours. An injury resulting from a motor vehicle collision occurs every 11 minutes. We have unprecedented opportunities to prevent those fatalities, reduce serious injuries and to impact positively spiraling emergency services and health care costs.

The **Challenge** allows agencies and organizations to set comprehensive goals, to strive to reach new heights, to share their experiences with others, and to be recognized for their traffic safety accomplishments; in short, to make significant differences in the communities they serve. The competition has no losers—only winners— for saving lives and reducing injuries are the true reward of their efforts.



ENGINEERING



ENFORCEMENT



EMERGENCY
RESPONSE



EDUCATION

**FOR MORE INFORMATION CONTACT:
KENTUCKY DEPARTMENT
OF
TRANSPORTATION SAFETY
1-888-374-8768**

AWARD CATEGORIES

ENFORCEMENT

MUNICIPAL AGENCIES
SHERIFF'S OFFICES
STATE AGENCIES
FEDERAL AGENCIES
MILITARY POLICE
UNIVERSITIES
PRIVATE
SPECIAL ENFORCEMENT AGENCIES
STATE ASSOCIATIONS
MULTI-JURISDICTIONAL AGENCIES

DIVISIONS

DIVISION 1 (1-10 SWORN OFFICERS)
DIVISION 2 (11-25 SWORN OFFICERS)
DIVISION 3 (26-50 SWORN OFFICERS)
DIVISION 4 (51-150 SWORN OFFICERS)
DIVISION 5 (MORE THAN 150 SWORN OFFICERS)
KENTUCKY STATE POLICE POSTS
KENTUCKY VEHICLE ENFORCEMENT REGIONS

EDUCATION

MUNICIPAL AGENCIES
COUNTY AGENCIES
STATE AGENCIES
FEDERAL AGENCIES
PUBLIC HEALTH
INSURANCE
MOTOR CARRIERS
ADVOCACY GROUPS
MEDIA/COMMUNICATIONS
SCHOOLS

ENGINEERING

MUNICIPAL AGENCIES
COUNTY AGENCIES
STATE AGENCIES
ENGINEERING/CONSULTING FIRMS

EMERGENCY RESPONSE

MUNICIPAL AGENCIES
COUNTY AGENCIES
STATE AGENCIES

DEADLINE FOR
ENFORCEMENT ENTRY INTO
IACP
LAW ENFORCEMENT
CHALLENGE

MAY 1, 2007

APPLICATION AVAILABLE AT
[HTTP://HIGHWAYSAFETY.KY.GOV](http://highwaysafety.ky.gov)

DEADLINE FOR ENTRY

MARCH 31, 2007

APPLICATION AVAILABLE AT
[HTTP://HIGHWAYSAFETY.KY.GOV](http://highwaysafety.ky.gov)

**T.C.O.B
KY Department of Transportation Safety
200 Mero Street
Frankfort, KY 40622**

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SPECIAL AWARDS

In addition to the first, second, and third place Governor's Transportation Safety Challenge Awards an agency can receive, there are several other "special awards" for which an agency may compete.

If your agency wishes to do so, your application should include a separate tab or section for each special award for which you wish to be considered.

To ensure that your agency is considered for one of these awards, please follow closely the guidelines for applying for special awards in the "How To" booklet for application.

The "Step-By-Step Guide to Completing the Governor's Transportation Safety Challenge Application" can be downloaded from:

<http://highwaysafety.ky.gov>

Occupant Protection Award

Impaired Driving Award

Speed Awareness Award

Child Passenger Safety Award

Underage Alcohol Prevention Award

Commercial Vehicle Safety Award

Technology Award



**THE GOVERNOR'S TRANSPORTATION SAFETY
CHALLENGE IS APPROVED BY THE INTERNATIONAL
ASSOCIATION OF CHIEFS OF POLICE (IACP)**